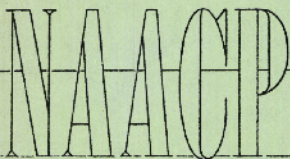


NEWS FROM



NATIONAL ASSOCIATION FOR THE  
ADVANCEMENT OF COLORED PEOPLE

20 WEST 40TH STREET

NEW YORK, N. Y. 10018

BRYANT 9-1400

ROY WILKINS  
EXECUTIVE DIRECTOR

HENRY LEE MOON  
DIRECTOR OF PUBLIC RELATIONS

FOR RELEASE: UPON RECEIPT

June 17, 1967

HELP "COOL" SUMMER,  
WILKINS URGES NAACP  
UNITS IN ALL STATES

NEW YORK. — In a "red alert" message sent, June 15, to branches of the National Association for the Advancement of Colored People throughout the country, Roy Wilkins outlined proposals to be used by civil rights leaders to calm racial tensions and, hopefully, "help the whole summer be a cool one."

Mr. Wilkins, NAACP executive director, said in his message to the more than 1,500 local units in the 50 states: "Don't just be against riots; be active in preventing them." He urged officers of NAACP chapters to meet with "the people who have grievances" and "plan how the chapter can help them."

He also called on NAACP officers throughout the country to confer with city and state officials, religious and civic leaders, and representatives of labor and political parties to seek solutions to the growing unrest in urban ghettos.

One formula that could be used to insure a "cool summer and fall," Mr. Wilkins said, would be to gain assurance from elected officials that they will act on the following:

"More jobs, especially for our youth. More recreation and more play areas for thousands of young kids who will soon be out of school with nothing to do."

Mr. Wilkins also declared in his message: "We want police to maintain law and order, but with their heads, not their guns" and "We want Congress to pass the 1967 Civil Rights Bill."